

Pilkey Hopping & Ekberg, Inc.

Insurance Brokers Since 1896



Service with integrity since 1896

September 2011 Volume 1, Issue 1

Calendar of Local Events

Sep 16 to Oct 14 — Gig Harbor Quilt Show
Gig Harbor Civic Center
gigharborquiltfestival.org

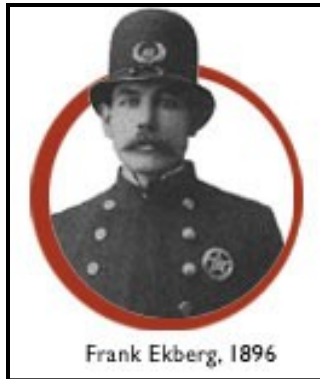
Oct 15 — Pierce County Heart Walk
piercecountyheartwalk.org

Tacoma Farmers Markets
Various locations and dates
Tacomafarmersmarket.com

Sept 8th, 13th, 26th & Oct. 5th
PH&E Senior Planning Meetings. Call for details and RSVP to Sean 253-284-9349

If you know of an upcoming event that you would like listed, please let us know!

Meet the President



Frank Ekberg, 1896

Our Founder, Frank Ekberg, pictured here in 1896 in his Tacoma police officer uniform

President of Pilkey-Hopping & Ekberg, that is. Steve Ekberg began his 40-year career at the Frank Ekberg & Company Insurance Agency. They later merged with Pilkey-Hopping Insurance in 1979 to form the current agency.

Showing his love and concern for his community, Steve has also served on the Gig Harbor City Council for 30 years. Combining these two passions of insurance and politics, Steve was recently elected President of the Board of Directors for the Risk Management Service

Agency. The RMSA is an insurance pool that provides insurance coverage for small to medium-sized cities throughout the State of Washington. The seven-member board is made up of elected officials from member cities.

When Steve is not hard at work or volunteering his time in his community, you might find him at his favorite vacation spot on Maui, working in his garden at home, or cruising the Sound in his Larson. He also enjoys riding his tandem bike with his wife of 41 years, Marion.



Steve Ekberg

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Stay in Touch!

As your insurance partner, we want to make sure we can contact you and your family in the event of an emergency. In addition to your home address and landline, we'd like to have your e-mail addresses and cell phone

numbers on file. You can update your records by calling 253-756-2000 or emailing insurance@pheinsurance.com

- Do we have your email address? Next month's newsletter will be sent via email only.

DON'T MISS OUT!





Pilkey-Hopping & Ekberg's Charity of the Quarter: YMCA Strong Kids Campaign

What is the Strong Kids Campaign?

The Y's annual fundraising campaign that ensures every child has access to a balanced life by providing financial assistance for memberships, camp, child care, and outreach programs.

When you give to the Y, you strengthen our community. As the nation's leading nonprofit for youth development, healthy living and social responsibility, the Y uses your gift to make a meaningful, enduring impact right in your own neighborhood.

Join us in making a difference in the lives of youth by giving to the YMCA Strong Kids Campaign.

Sarah Homan | Annual Giving Director
YMCA OF PIERCE AND KITSAP COUNTIES
ASSOCIATION OFFICE | 1614 S Mildred St Ste 1, Tacoma WA 98465 | 253-534-7800
P 253-534-7804 C 253-678-8975
ymcapkc.org | facebook.com/ymcapkc | twitter.com/ymcapkc



The Y is for youth development, healthy living, and social responsibility.



One of our beloved founders Frank Ekberg (known to us as Grandpa Ekberg) is following us on our get-aways. Can you spot him in Laci's picture?

Where in the World?

The sun was just beginning to rise over the once thriving Incan civilization known as Machu Picchu. It was first discovered in 1911, having been left abandoned for nearly 400 years. Our employee, Laci Moyer, traveled there this last June to see the impressive sight, considered to many as one of the seven wonders of the

world. Among her travel to Machu Picchu, she also toured the rest of the country of Peru. She started in Lima and made her way to Cusco, stopping to see a small school at one of the highest points in the Andes (nearly 13,000 ft above sea level). It was an amazing trip and she can't wait to plan her next one.

A Special "Thank You" to ServiceMaster

Our office was the recipient of a special treat from Ernie Dittmann with ServiceMaster of Greater Tacoma. A Rainiers game from the view of their suite at the newly remodeled Cheney Stadium! The Tacoma Rainiers were playing the Fresno Grizzlies on that beautiful June 30th evening. It was an exciting game and the Rainiers won 6-5 in the bottom of the 9th with a walk-off home run by Luis Antonio Jimenez!

Tacoma and Cheney Stadium have seen a lot over the last half-century. Cheney Stadium opened April 16, 1960 and Eddie Fisher pitched the first home opener. The stadium has seen great players such as Willie Mays and Gaylord Perry. Did you know that John F. Kennedy gave his last public speech on September 27, 1963 in Cheney Stadium?

ServiceMaster specializes in restoration services that include water, fire/smoke, odor removal, mold, trauma, and vandalism. Their mission is to not only provide you with the best services available, but give you *Peace of Mind*® that they will do everything possible to return your home or business to pre-loss condition. If you need their services, they can be reached at (800) 339-5720.



The Staff with some of our children

Protecting Your Privacy: Email Encryption



The use of email in our communication has become more popular. When communicating for business, it is sometimes necessary to include information that is confidential such as social security numbers, policy numbers, drivers license numbers, dates of birth, etc. To ensure that confidential information is only viewable by the intended recipient, Pilkey-Hopping & Ekberg has implemented a new secure email service through RPost® Registered E-mail® service. It is important to us that your personal information is kept private.

Effective immediately, any electronic communications that contain information that is private in nature will be encrypted. You can receive and reply to our encrypted information easily, with the reassurance that others will not be able to access this information.

What to do when you receive a protected email from us?

- 1) First you will receive an email from us telling you an encrypted message has been sent to you and will arrive in your Inbox in the next few minutes. You will also receive the password.
- 2) Then you will receive the encrypted email with instructions to open —

How to Open:

Step 1: Open the attached PDF file and insert your pre-arranged password in the pop-up.

Step 2: Check for message attachments located at the bottom of the PDF, paper-clip icon or View menu on your PDF reader.

- 3) Once you have supplied the password, the email will be available for view. Be sure to check if there are any attachments to open. You can reply securely by clicking the Reply Secure button in the top right corner.

If you have any questions regarding our new email security, please contact our office directly. We hope you find the system easy to use and find comfort in knowing that all private information is secure.



Staff Announcements

Reid Ekberg announced his engagement to Carrienne Culy in May of this year. The happy couple plan to wed on November 26, 2011 in New Jersey. They first met during the summer of 2003 and launched a long-distance relationship as each went back to college in the fall. Reid was attending the UW in Seattle and Carrienne flew back to Elmira College in upstate New York. She also graduated from Cornell University's Air Force ROTC program. Currently, Carrienne is working full time at McChord Air Force Base .

Congratulations and Best Wishes to Reid and Carrienne!



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www.pheinsurance.com



The Pilkey-Hopping & Ekberg Referral Program



Your referrals mean the world to us. We work hard to earn each referral with great service every day. As our way of saying thank you for this business, we're kicking off our new "Spread the Word" program. It's our way to say thank you for all the referrals you've trusted us with for years.

Refer someone to Pilkey-Hopping & Ekberg Insurance and get something back! For every referral, you get:

- A \$5 Starbucks Gift Card! What qualifies as a referral? A referral is when we get a call for a quote from someone saying you referred them to us.
- We also match this with a gift to our charity of the quarter. This quarter the recipient is the YMCA organization.

There's more! You will also be entered into our quarterly and annual drawings for prizes.

- Each quarter we draw for a \$50 restaurant card from everyone who referred someone to us that quarter. We'll announce who won in our monthly newsletter, which we send by alternating email and paper copies.
- For our annual drawing, each referral you've given through the year equals one entry for our drawing in December for a chance to win a \$250 Visa gift card. That's it. The person you refer doesn't have to purchase a policy from us if we're not competitive for your referral to count. Give it a try!